

PLACE  
STAMP  
HERE



**Triangle Merchants Association**  
1985 East Main Street  
Rochester, NY 14620

# TRIANGLE MERCHANTS ASSOCIATION

January 2016  
Membership Information

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## Purpose

Attention all businesses and/or property owners located within Atlantic Avenue, Culver, Merchants, and Winton Roads. The Triangle Merchants Association (TMA) is forming to help your business prosper.

Merchants associations combine the voices of the business community under one banner and create an established presence that will effectively promote and protect the interests of its members. Merchants associations combine resources that save time, money and effort on things that are crucial to a business but would be costly to do singly.

## Mission

The TMA is comprised of business and property owners working together to promote business prosperity and to preserve and enhance the Triangle neighborhood. The TMA provides its members a network to share knowledge, best practices, and vital information that positively impacts the success of all local businesses.

## Benefits

**Signage-** placing the membership sign in your front window indicates your support of the local business community and your business's stability. This also helps the greater community identify the area as a viable commercial district.

**Networking**—by networking with other merchants and employees you will gain additional customers and be able to provide/gain support and ideas that may assist you in your business. TMA members promote each other and sometimes even trade services with each other.

**Advocacy-** at City Hall and other decision-making institutions. TMA sponsored community events with merchant vending opportunities.

### Advertising:

- Group advertising— by sharing a few pages of newspapers, magazines, and flyers you can get greater coverage for your advertising budget.
- Free listing on the TMA webpage.
- TMA members get free promotion in neighborhood newsletters and social media platforms.



TMA Boundaries: Culver, Merchants, Winton, and Atlantic

## Membership

Attend the next TMA meeting and become a member. The association meets monthly on the 2nd Monday from noon to 1pm at the Neighborhood Safety Center located at 1933 East Main Street.

Business : \_\_\_\_\_

Address: \_\_\_\_\_

Owner : \_\_\_\_\_

Email : \_\_\_\_\_

Phone : \_\_\_\_\_

I hereby join the Triangle Merchants Association and agree to support its goals.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Contact Us

**Triangle Merchants Association**  
1985 East Main Street  
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(585) 288-1387  
brendasachs@yahoo.com